



phlox

phlox records - may 2009



basics

phlox is a new recordlabel from austria, focusing on advanced electronica. Initiated by martin sovinz, hans platzgumer and gerhard potuznik.

phlox will announce its first outputs in september 09. thus far we have been releasing under different monikers on labels like breakin, domino, matador, ersatz audio, cheap, disko b, thrill jockey, tigerbeat 6, mego and others

phlox will be releasing vinyl and digital downloads only, ignoring the dying off compact disc format. All our products - be it 12" or 10" records, mp3s, ogg vorbis or flac files - seek to emphasize the particular potential of the data carrier and set value on specific packaging, mastering and the overall musical and visual appearance

avoiding any compromise, phlox will release music that we love and essentially feel like sharing with the audience. right now we are exploring the wide and open fields of dubstep, but given the vast influences and background of our artists, the phlox community should always be prepared to join us exploring the unknown.



staff

martin sovinz is the main man behind phlox. he started programming and building his own synths at a very young age. since then he made music and sounddesign for tv-documentaries and independent movies. martin released an album on nuclear blast as a part of „disharmonic orchestra“ in 2002. today his musical output oscillates somewhere between idm and dubstep.

gerhard potuznik is releasing music since the 80ties as „gd luxxe“ and collaborated with chicks on speed, patrick pulsinger, mark stewart, alek stark, adult. and many more. he is also running the label „angelika koehlermann“ and was involved with the now reanimated label „cheap“. complete discography and more infos under: www.gdluxxe.com

hans platzgumer was the first artist on „thrill jockey“ as well as “matador” and generally is a busy and internationally renowned man. his musical career started in the late 80ties and he is responsible for acts like hp zinker, aura anthropica, queen of japan, shinto, cube & sphere, hp.stonji, convertible and many more. he will put his profound knowlegde of the music scene to work with phlox. details at www.platzgumer.net



contact

forthcoming releases will come from artists like *aura anthropica*, *hp stonji*, *ca.tter*, *gdx*, *n.i.o.b.*, *phazes* and a young man called *dibby*.

promotion.phlox.at is the secret place where you can listen to a selection of tracks by each artist. we also enclosed a CD with excerpts of some tunes you might hear on phlox in the near future

www.phlox.at is our public website starting on the 9th of september 2009, the day when our first products hit the stores.

info@phlox.at is our email adress. dont hesitate to contact us for further information.

